

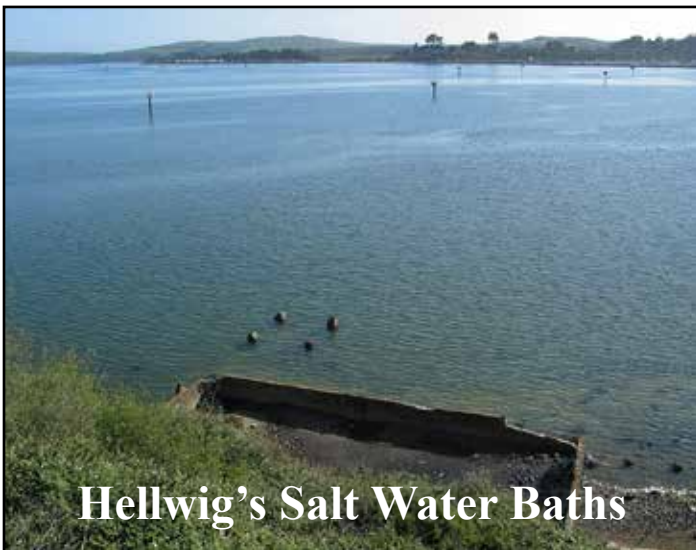
FROM THE ARCHIVES



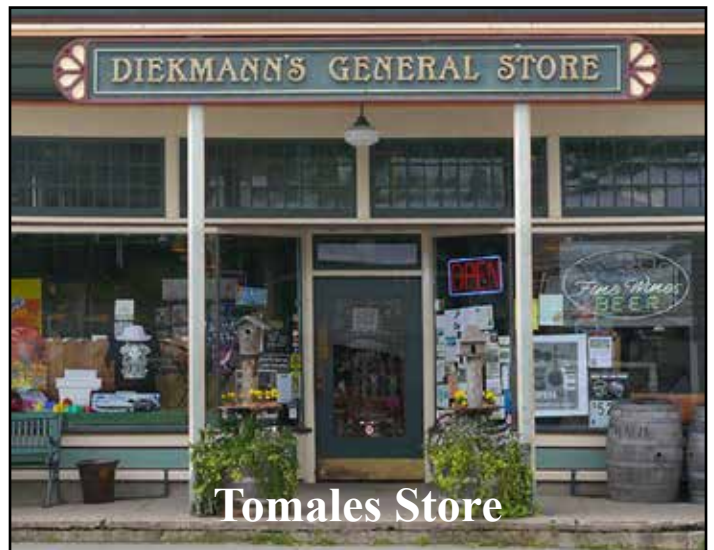
The Bay Store (later, Hellwig's and Diekmann's)

This picture was taken in the early 1920s and has a sign that reads 'Salt Water Baths'. The view from Diekmann's parking lot still shows the old swimming tank remains. The water was from the Bay, pumped into a tank, and then heated with a steam boiler. There were bath houses on the north side of the pool. Wide stairs went down from the store to the swimming pool.

Ted and Pansy Ichtertz and their son, Claire, operated the Bay Store and Post Office that was in the same building until 1939, when George and Helen Hellwig bought the Bay Store. Helen became Postmaster. Mail would get mixed up with another town named Bay, so in 1941, Helen had the Post Office name officially changed to Bodega Bay. She retired in 1965 and Shirley Ames became Postmaster.



Hellwig's Salt Water Baths



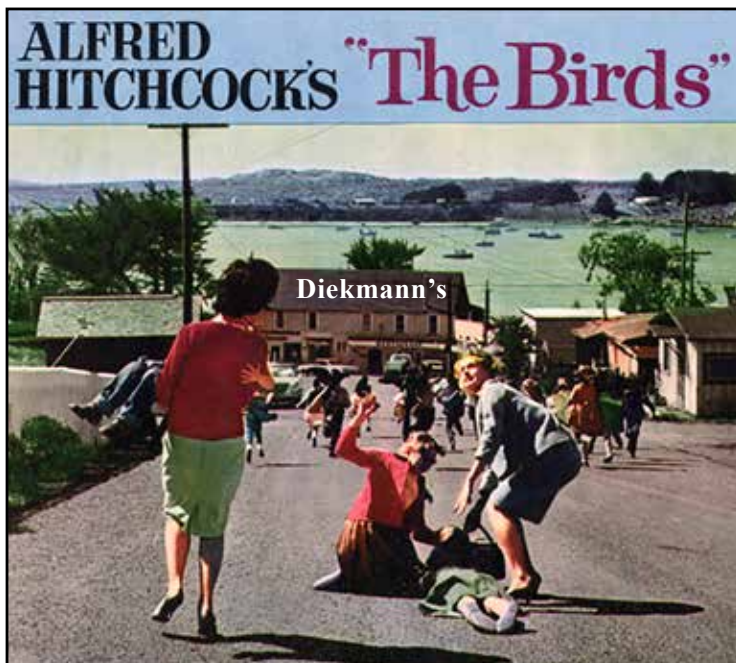
Tomales Store

FROM THE ARCHIVES



View of Hellwig's general store and service station in Bodega Bay. The Bay Hotel, Bar and Grill is seen on the right and two Union Oil gas pumps are seen in front of the general store.

The Bay Hotel, Bar and Grill were operated by Glenice Carpenter's parents Harold and Frieda Ames and was the center of social gatherings. The women would gather around the old oil stove in the lobby with their knitting etc, and the men would pull up chairs from the dining room and play pinochle. The hotel operated the bar, called *The Blue Room* because of the blue glass windows. The dance hall just to the north would have dances and the patrons would walk down to the bar for refreshments. The "juke box" played and dancing was allowed in the lobby.



The Diekmann brothers operated grocery stores in Sonoma County (Santa Rosa, Bodega Bay) and in Marin County (Tomales). Two have survived, Tomales and Bodega Bay.

After World War Two, Walter Diekmann purchased the Tomales store in 1948. Herman operated the Bodega Bay store in 1950 and William operated the Santa Rosa store at 405 Mendocino Avenue.

The Tomales store was operated by Walter until his death in 1972, when his daughter and son managed the store until it's sale in the 2000s. The Bodega Bay store was operated by Herman until his death in 1985 and Etta his wife and sold in 2007.